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The Pole/Finger Flag Assembly
Patent No.: 7,690,322

Building and creating team spirit one finger at a time.

**Florida A&M University
Division of Research**

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Key Features:

Creating and building
team spirit within an
organization or school
systems.

Field:

Manufacturing

Technology:

Increasing team spirit

Stage of Development:

Initial development

Status:

Seeking funding &
development support
and/or licensing partner.

Patent Status:

Issued

Background:

Years ago, the idea of the finger flag came about while I was at a middle school football game. Back then, we did not have a way to cheer for our team except for screaming and yell.

Statement of Problem:

Building and creating team spirit has always been a challenge for organization and school systems. The finger flag will help to bridge the gap to have a smoother transition.

Potential Solution:

FAMU has developed and patented a way to show our support for our team and organizations termed "The Finger Flag", which have shown great results in providing team spirit.

Commercialization Status:

The Finger Flag is currently in the early development stages. We are seeking partners or licensees in the Manufacturing Industries to take these developments into commercialization. The best thing about the Finger Flag is the cost. In the initial stages of development, the cost per flag is 25 cents.